



<https://moonee.io/job/ua-monetization-manager-ad-ops/>

Ad Ops (UA & Monetization)

Date posted

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Description

At Moonee, we're working hard to redesign the way mobile games are published today. We're seeking a qualified data ops specialist to extend our global reach through expert buying methods and analytical skills. Our ideal candidate will be highly skilled at supporting the operation process, this person will join and inspire a team of like-minded go-getters to achieve our company vision.

Responsibilities

- Assist with building and optimizing demand waterfalls based on results.
- Analyze campaign performance and optimize accordingly.
- Test and experiment with new online marketing strategies and tactics.
- Administer reports, and key reporting tools on a daily/monthly basis
- in charge of testing prototypes process
- Work with hundreds of game developers from all around the globe
- In charge of integrations processes and tech support

Qualifications

- Detail-oriented and well organized
- Collaborative team player
- Strong interpersonal communication skills
- Ability to work in a dynamic high paced environment
- Strong written & verbal English communication skills
- A quantitative mind and love for numbers, exceptional analysis skills.